

FOR IMMEDIATE RELEASE – March 8, 2012

Art in the Park Recognized as a Top 100 Festival



(Windsor, Ontario) The Rotary Club of Windsor (1918) is very proud to have their signature event “Art in the Park” named one of the Top 100 Festivals and Events in Ontario as announced by FEO this past weekend. Festivals and Events Ontario was established in 1987 as a pan-provincial, not-for-profit tourism association devoted to the growth of the festivals and events industry in Ontario.

“Art in the Park”, which attracted record crowds of 23,000 last year, marks the beginning of summer for many Windsorites. In addition to the more than 250 artists and artisans who sell their original art and creative handiworks, “Art in the Park” has become a family entertainment hub with live music throughout the park and an area dedicated to children in our Kids Zone. The Spirit Tent, open on the Friday night and throughout the weekend, has become a popular addition featuring live bands and the opportunity to enjoy delicious food options, and relax with a glass of wine, a cold beer or a signature cocktail.

“We are very proud to earn this recognition and join the ranks of other great festivals from across the province,” says Renee Pare, Chair of Art in the Park 2012. “Our continued success is a result of our creative vendors, our talented entertainers and most importantly the hard work by our amazing volunteers.”

Art in the Park 2012 will take place over the first weekend in June. Proceeds from this event support a number of local projects of the Rotary Club of Windsor (1918) including the Children’s Safety Village, the John McGivney Children’s Centre, Maryvale Adolescent and Family Services as well as the ongoing restoration of Willistead Manor.

For further information, please contact:

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Rotary’s 4-Way Test

Of things we think, say or do:

1. Is it the truth?
2. Is it fair for all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?