




ART IN THE PARK

 Rotary Club of Windsor (1918)

Art in the Park has marked the unofficial start of summer in Windsor-Essex for over 40 years and this year's event will continue the tradition over the days of June 3 & 4, 2022. Held on the beautiful grounds of Willistead Park, Art in the Park is one of Ontario's largest outdoor arts & craft shows. Featuring over 200 artisans and attracting an estimated 25,000 paid visitors, Art in the Park has been recognized by Tourism Windsor-Essex Pelee Island's "Best of Windsor Essex Awards" as the Best Independent Art Event year after year.

We are extremely excited that we will be able to host this celebration of creativity once again and with our highest turnout to date of over 200 exhibitors and approximately 30,000 visitors in 2022, we are confident that 2023 will be another successful year.

Because of Art in the Park, the members of our Rotary Club have been able to raise over \$2 million for projects to combat poverty, disease, and illiteracy locally and around the world. Art in the Park is the major fundraising event of the Rotary Club of Windsor (1918) and is organized entirely by volunteers. All proceeds directly support the Club's service projects including local children's charities, The John McGivney Centre for Children, and Maryvale Adolescent and Family Services. A large portion of the proceeds also goes towards the restoration of historic Willistead Manor and its grounds (over \$1 million to date).

Art in the Park would not be a success without the support of our community partners like yourself. I am writing to you today to respectfully request a financial sponsorship.

I have attached the sponsorship buyers guide for your review.

Thank you very much for your consideration of this request. If you have any questions, please do not hesitate to contact me or our Art in the Park Committee Sponsorship Chair, Jennifer Charron at jennifer@logicexecutivesearch.com or (226) 683-0033.

Sincerely,

Leona MacIntyre
President 2022 - 2023
Rotary Club of Windsor (1918)

cc: Allan Kidd and Jennifer Charron

2023 CURRENT RATES

SPONSORSHIP	RATES	DETAILS
Gold Title Sponsor	\$10,000 x 1	<ul style="list-style-type: none"> • Digital Full Page Overlay • Digital Big Box Ad • Social Media posts • Organization name listed on all radio, print and tv advertising • Large banner (separate from other sponsors) at all gates • Large logo on the front of all the volunteer t-shirts • Large banner on display at the Children's Safety Village • Listing as the Title Sponsor on the Art in the Park website • Opportunity to provide promotional materials to be distributed at the gates • 25 free tickets to attend the event
Silver Sponsor	\$5000	<ul style="list-style-type: none"> • Digital Full Page Overlay • Digital Big Box Ad • Social Media posts • Medium size logo on Gate Banners • Logo on the back of all the volunteer t-shirts • 10 free tickets to attend the event
Bronze Sponsor	\$2500.00	<ul style="list-style-type: none"> • Digital Full Page Overlay • Digital Big Box Ad • Social Media Posts • Small size logo on Gate Banners
Entertainment Sponsor	\$5000.00	<ul style="list-style-type: none"> • Digital Full Page Overlay • Digital Big Box Ad • Social Media posts • Large size logo on all entertainment stages throughout the park • Logo on the back of all the volunteer t-shirts • Introduction from the Entertainment Sponsor at the main stage • 10 free tickets to attend the event
Kid Zone Sponsor	\$5000.00	<ul style="list-style-type: none"> • Digital Full Page Overlay • Digital Big Box Ad • Social Media posts • Large size logo banner displayed at the Kid Zone • Logo on the back of all the volunteer t-shirts • Large size banner at the Children's Safety Village • 10 free tickets to attend the event

Additional costs for any graphic design work for ads.

JENNIFER CHARRON, SPONSORSHIP CHAIR

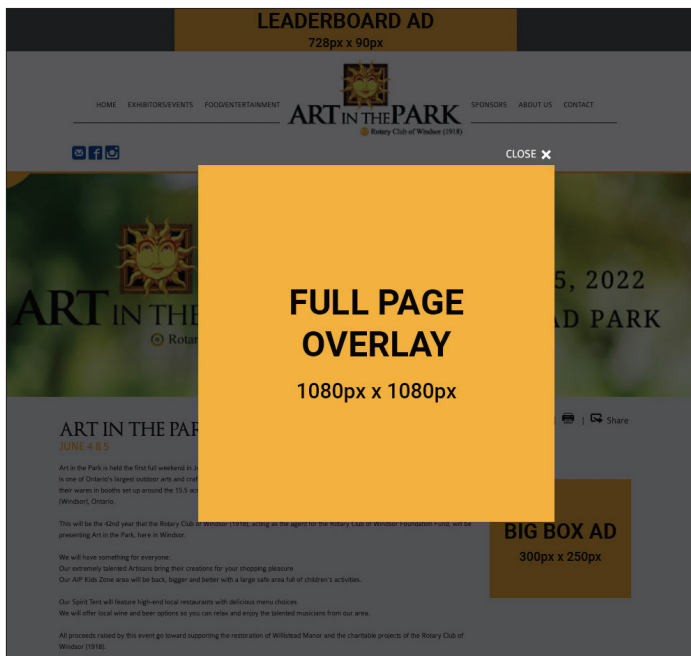
(226) 683-0033 | jennifer@logicexecutivesearch.com

2023 CURRENT RATES

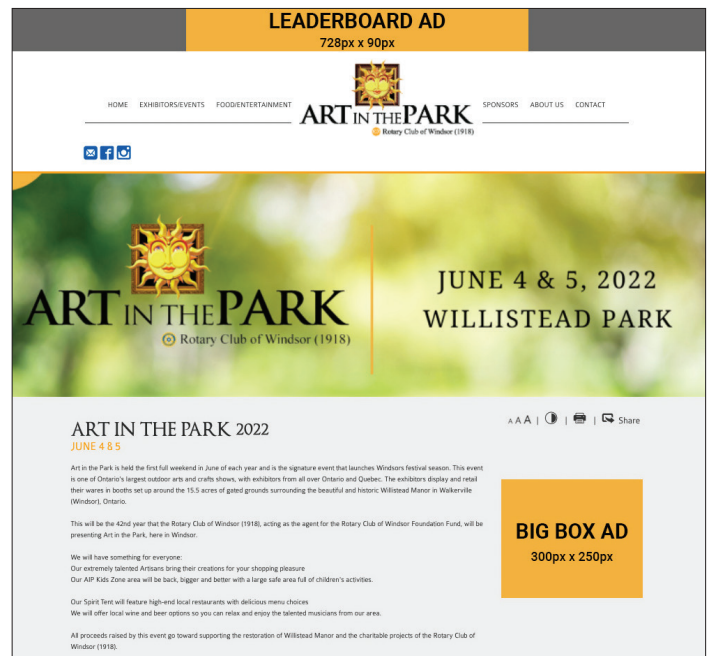
SPONSORSHIP	RATES	DETAILS
Bike Valet Sponsor	\$2500	<ul style="list-style-type: none"> Digital Big Box Ad Social Media Posts Logo signage at the bike valet designated areas Logo on the back of all the volunteer t-shirts
Bus Sponsor	\$1500	<ul style="list-style-type: none"> Digital Big Box Ad Social Media Posts Logo signage inside the buses Logo signage at bus stops Rotary Ambassadors sharing information to riders about the Bus Sponsor Logo on the back of all the volunteer t-shirts
Display Sponsor	\$500	<ul style="list-style-type: none"> Digital Alternating Leaderboard Ad and Big Box Ad
Donations	Unlimited	<ul style="list-style-type: none"> No minimum amount and all donations will go towards service projects that Art in the Park supports

Additional costs for any graphic design work for ads.

DIGITAL AD LAYOUT SAMPLES



FULL PAGE OVERLAY



LEADERBOARD AND BIG BOX

JENNIFER CHARRON, SPONSORSHIP CHAIR

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